

THE FUTURE IS  
**WOW!**



THE CAMPAIGN  
FOR LEGACY HALL



Legacy Hall, Florida State University's new building for the College of Business, is a showcase facility—one that provides more instructional space, one that is smartly configured to foster connections and collaboration, and one that integrates learning with the latest technologies. The result is a transformational educational experience for our students, our faculty, our alumni and our corporate partners.

ESTIMATED BUILDING COST:

**\$88 million**

[including furnishings and equipment]

UNIVERSITY/STATE FUNDING:

**\$44 million**

PRIVATE SUPPORT:

**\$44 million**

Our new facility is designed to provide space for students to develop their ideas for a new business venture, to learn investment strategies from Wall Street insiders, to practice sales calls in a state-of-the-art lab or to conduct research on current and emerging business issues. Legacy Hall provides Florida State University the opportunity to make a greater positive impact on the art and science of business in Florida, in our nation and in our world.

More and more, we rely on visionary alumni and friends like you to invest in critical areas like Legacy Hall to keep us on the path to preeminence and to provide the high-caliber education our students expect and deserve. For us, the vision is clear. We are not just building Legacy Hall; we are building our legacy for tomorrow.

FLORIDA STATE UNIVERSITY COLLEGE OF BUSINESS

# Showcase Spaces



## Atrium

NAMING GIFT: **\$5 million**

The prominent focal point of the new building, the Atrium welcomes students, faculty members and visitors to the College of Business. Visible from the first, second and third floors, the Atrium serves as a gathering place as well as the entry to classrooms and an auditorium. It also provides a showcase setting for major speaking events throughout the year.

## Entry Plaza

NAMING GIFT: **\$2 million**

The Entry Plaza faces Gaines Street and serves as the primary entry point to the new building, as well as the southeastern gateway to the university's Arena District. For this reason, the Entry Plaza experiences high pedestrian traffic each day. It also serves as a gathering space for events, and provides a relaxing place for students, faculty, staff and visitors to work together or simply take a break.



# Showcase Spaces



## Financial Laboratory (Trading Room)

NAMING GIFT: **\$2 million**

A marquee space in the new building, the Financial Laboratory (Trading Room) has a highly prominent location, visible from both the atrium and the building's exterior. A larger, more advanced financial laboratory provides a significant boost for the Department of Finance and our Student Investment Fund. Incorporating technology used by Wall Street investment firms, including Bloomberg terminals, the Financial Laboratory gives upper-level finance students hands-on, real-world experience. The training students receive in financial modeling and portfolio management gives them an edge in a highly competitive job market.

## 300-Seat Auditorium

NAMING GIFT: **\$1.5 million**

In addition to serving as the largest lecture hall in the new building, the 300-Seat Auditorium allows the college to host distinguished guest lecturers and visiting professors whose expertise and insight benefit our students, faculty, alumni and community members. The Auditorium enhances the functionality of the new building and provides countless professional opportunities for our students.



# Showcase Spaces



## Terrace

NAMING GIFT: **\$1 million**

The Terrace (located on the third floor) is a flexible event space under the canopy of Burnette Park. The Terrace will host college and university events, as well as pre- and post-meeting activities for the college's boardroom. When not used for events, the Terrace serves as a relaxation area for faculty and staff.

## Undergraduate Commons (The Landing)

NAMING GIFT: **\$1 million**

Located on the first floor overlooking the atrium, the Landing is what students want it to be: a place to study, chat with a professor, sketch ideas on whiteboards or simply relax between classes.

## Forum Stairs

NAMING GIFT: **\$1 million**

The Forum Stairs lie at the heart of the atrium and connect the ground floor to the first-floor entry at Burnette Park and Gaines Street. The Forum Stairs are not simply stairs; they are the main connecting point within Legacy Hall and offer seating areas for students and faculty to connect.

## Master's Commons

NAMING GIFT: **\$500,000**

Located away from the main traffic areas of the building, the Master's Commons is what students want it to be: a place to study, chat with a professor, sketch ideas on whiteboards or simply relax between classes.

## Legacy Café

NAMING GIFT: **\$500,000**

Located on the first floor, the Legacy Café is accessible from the first-floor atrium and the colonnade that sits along Gaines Street. The Legacy Café is a highly visible location with significant student and faculty traffic each day.

## Legacy View Bridges [THREE AVAILABLE]

NAMING GIFT: **\$250,000**

Located on the first, second and third floors, the Legacy View Bridges are a unique feature of the new building. These bridges connect the north and south sides of the building, offer seating areas for students and faculty, and have commanding views of both the atrium and the Legacy Walk entrance.

## Graduate Programs Suite

NAMING GIFT: **\$250,000**

Occupying a highly visible space, the Graduate Programs Suite encompasses our entire graduate advising operation. This space, which serves more than 600 graduate business students throughout the year, contains nine offices, a conference room, a primary waiting area and a reception area.

## BAISSC Department Suite

NAMING GIFT: **\$250,000**

Highly visible, this space houses the Department of Business Analytics, Information Systems and Supply Chain, including office space for the chair, assistant chair and administrative assistant.

# Academic Spaces

## 100-Seat Classroom

NAMING GIFT: **\$500,000**

This highly adaptable 100-Seat Classroom can be reconfigured in real time to match the pedagogical needs of the instructor. It can be configured for group discussions and quickly changed to accommodate a traditional lecture format.



## 50-Seat Classroom [TWO AVAILABLE]

NAMING GIFT: **\$300,000**

The 50-Seat Classroom is the cornerstone of our college's graduate student experience. Most master's courses are taught in these classrooms, which are easily reconfigured to meet the needs of the instructor.

## Computer Teaching Classroom

NAMING GIFT: **\$300,000**

This general purpose 40-workstation computer classroom hosts classes in which students are required to use computers and software in the educational environment.

## 40-Seat Classroom [THREE AVAILABLE]

NAMING GIFT: **\$250,000**

The 40-Seat Classroom is the cornerstone of the college's undergraduate experience. Most undergraduate courses are taught in these classrooms, which can be easily reconfigured to meet the needs of the instructor.



# Laboratory and Technology Spaces

## Academic and Behavioral Research Lab

NAMING GIFT: **\$250,000**

The Academic and Behavioral Research Lab supports the behavioral research initiatives of faculty and doctoral students, thereby helping the college recruit and retain world-class faculty members. By supporting premier research, the lab also helps sustain the preeminent status of the college.

## Distance-Learning Studio

NAMING GIFT: **\$250,000**

This state-of-the-art studio houses all of the college's academic technology systems. These include a full recording studio and the ability to broadcast live from anywhere in the world via internet technologies.

## Bloomberg Lab

NAMING GIFT: **\$100,000**

Located on the first floor, the Bloomberg Lab will house Bloomberg Terminals, which provide the most advanced information in the financial system. This cutting-edge technology, used on Wall Street by analysts, will help students become highly competitive in the job market.

# Faculty and Staff Offices

## Master's Teaching Assistants Office Suite

NAMING GIFT: **\$100,000**

This suite provides space for master's teaching assistants to work with undergraduate students and provide teaching support. It also provides space for master's students to work on research and other projects assigned by faculty. This space will be used continually by undergraduate students, master's students and faculty members.

## Assistant Dean's Office

NAMING GIFT: **\$35,000**

The Assistant Dean's Office is highly visible within the Dean's Suite. The Assistant Dean has specific responsibilities within the college and serves a variety of constituents in the college, across campus and in the community.

## Assistant Department Chair's Office [TWO AVAILABLE]

NAMING GIFT: **\$25,000**

The Assistant Department Chair offices in the Department of Management and the Department of Business Analytics, Information Systems and Supply Chain are available. The assistant chairs work closely with the faculty, students and staff within the departments and across the college.

## Program Director's Office [SEVEN AVAILABLE]

NAMING GIFT: **\$25,000**

A variety of program directors' offices are available: Finance/HR Director, Marketing Director, Accreditation Director, Undergraduate Programs Director, Graduate Programs Director, IT Director and Academic Technology Director.

## Center Director's Office [FOUR AVAILABLE]

NAMING GIFT: **\$25,000**

A variety of center directors' offices are available: Professional Development Center Director, Storm Center Director, HR Center Director and Applied Business Research Center Director.

## Faculty Offices [121 AVAILABLE]

NAMING GIFT: **\$25,000**

Private faculty offices are available in every academic department.

## Staff Offices [86 AVAILABLE]

NAMING GIFT: **\$15,000**

Staff offices are available across the college within the Dean's Suite, each academic department, undergraduate and graduate advising, and each research center.



# FLORIDA STATE UNIVERSITY

## COLLEGE OF BUSINESS

[business.fsu.edu/legacyhall](http://business.fsu.edu/legacyhall)



**Michael Hartline**  
Dean  
(850) 644-4405  
[mhartline@business.fsu.edu](mailto:mhartline@business.fsu.edu)



**David VanLone**  
Chief Development Officer  
(850) 294-1193  
[dvanlone@business.fsu.edu](mailto:dvanlone@business.fsu.edu)



**Kellie Rattigan**  
Development Officer  
(850) 228-3867  
[krattigan@business.fsu.edu](mailto:krattigan@business.fsu.edu)



**Jessica Bivens**  
Development Officer  
(850) 228-9811  
[jbivens@business.fsu.edu](mailto:jbivens@business.fsu.edu)



**Thomas Guthrie**  
Development Officer  
(850) 688-6794  
[tguthrie@business.fsu.edu](mailto:tguthrie@business.fsu.edu)