

THE FUTURE IS  
**WOW!**



## THE CAMPAIGN FOR LEGACY HALL



Legacy Hall, Florida State University's new building for the College of Business, is a showcase facility—one that provides more instructional space, one that is smartly configured to foster connections and collaboration, and one that integrates learning with the latest technologies. The result is a transformational educational experience for our students, our faculty, our alumni and our corporate partners.

ESTIMATED BUILDING COST:

**\$88 million**

[including furnishings and equipment]

UNIVERSITY/STATE FUNDING:

**\$44 million**

PRIVATE SUPPORT:

**\$44 million**

Our new facility is designed to provide space for students to develop their ideas for a new business venture, to learn investment strategies from Wall Street insiders, to practice sales calls in a state-of-the-art lab or to conduct research on current and emerging business issues. Legacy Hall provides Florida State University the opportunity to make a greater positive impact on the art and science of business in Florida, in our nation and in our world.

More and more, we rely on visionary alumni and friends like you to invest in critical areas like Legacy Hall to keep us on the path to preeminence and to provide the high-caliber education our students expect and deserve. For us, the vision is clear. We are not just building Legacy Hall; we are building our legacy for tomorrow.



# Showcase Spaces

## Atrium

NAMING GIFT: **\$5 million**

The prominent focal point of the new building, the Atrium welcomes students, faculty members and visitors to the College of Business. Visible from the first, second and third floors, the Atrium serves as a gathering place as well as the entry to classrooms and an auditorium. It also provides a showcase setting for major speaking events throughout the year.



## Entry Plaza

NAMING GIFT: **\$2 million**

The Entry Plaza faces Gaines Street and serves as the primary entry point to the new building, as well as the southeastern gateway to the university's Arena District. For this reason, the Entry Plaza experiences high pedestrian traffic each day. It also serves as a gathering space for events, and provides a relaxing place for students, faculty, staff and visitors to work together or simply take a break.





# Showcase Spaces

## Terrace

NAMING GIFT: **\$1 million**

The Terrace (located on the third floor) is a flexible event space under the canopy of Burnette Park. The Terrace will host college and university events, as well as pre- and post-meeting activities for the college's boardroom. When not used for events, the Terrace serves as a relaxation area for faculty and staff.



## Undergraduate Commons (The Landing)

NAMING GIFT: **\$1 million**

Located on the first floor overlooking the atrium, the Landing is what students want it to be: a place to study, chat with a professor, sketch ideas on whiteboards or simply relax between classes.





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## Legacy View Bridges [TWO AVAILABLE]

NAMING GIFT: **\$250,000**

Located on the first, second and third floors, the Legacy View Bridges are a unique feature of the new building. These bridges connect the north and south sides of the building, offer seating areas for students and faculty, and have commanding views of both the atrium and the Legacy Walk entrance.



## BAISSC Department Suite

NAMING GIFT: **\$250,000**

Highly visible, this space houses the Department of Business Analytics, Information Systems and Supply Chain, including office space for the chair, assistant chair and administrative assistant.

## Master's Commons

NAMING GIFT: **\$200,000**

Located away from the main traffic areas of the building, the Master's Commons is what students want it to be: a place to study, chat with a professor, sketch ideas on whiteboards or simply relax between classes.



## Academic Spaces

### 50-Seat Classroom

NAMING GIFT: **\$300,000**

The 50-Seat Classroom is the cornerstone of our college's graduate student experience. Most master's courses are taught in these classrooms, which are easily reconfigured to meet the needs of the instructor.

## Laboratory and Technology Spaces

### Distance-Learning Studio

NAMING GIFT: **\$250,000**

This state-of-the-art studio houses all of the college's academic technology systems. These include a full recording studio and the ability to broadcast live from anywhere in the world via internet technologies.

## Faculty and Staff Offices

### Master's Teaching Assistants Office Suite

NAMING GIFT: **\$100,000**

This suite provides space for master's teaching assistants to work with undergraduate students and provide teaching support. It also provides space for master's students to work on research and other projects assigned by faculty. This space will be used continually by undergraduate students, master's students and faculty members.

### Assistant Department Chair's Office [ONE AVAILABLE]

NAMING GIFT: **\$25,000**

The Assistant Department Chair office in the Department of Business Analytics, Information Systems and Supply Chain is available. The assistant chair works closely with the faculty, students and staff within the department and across the college.

### Program Director's Office [SEVEN AVAILABLE]

NAMING GIFT: **\$25,000**

A variety of program directors' offices are available: Finance/HR Director, Marketing Director, Accreditation Director, Undergraduate Programs Director, Graduate Programs Director, IT Director and Academic Technology Director.

### Center Director's Office

NAMING GIFT: **\$25,000**

The HR Center Director's office is available.

### Faculty Offices [121 AVAILABLE]

NAMING GIFT: **\$25,000**

Private faculty offices are available in every academic department.

### Staff Offices [86 AVAILABLE]

NAMING GIFT: **\$15,000**

Staff offices are available across the college within the Dean's Suite, each academic department, undergraduate and graduate advising, and each research center.





# FLORIDA STATE UNIVERSITY

## COLLEGE OF BUSINESS

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